Appln. No. 10/789,713 Amendment dated February 23, 2005 Reply to Office Action mailed November 23, 2004

Amendments to the Specification:

Please replace the paragraph beginning on page 5, line 25, with the following rewritten paragraph (deleted text being struck through and added text being underlined):

The engagement means 30 may be selected from a wide range of engagement devices. These devices may include, by way of illustration and not limitation, clips, snaps, hook and loop fasteners, teeth, clasps and velvet. In those cases where the engagement means 30 may use complimentary components, the complimentary component to the one coupled to the flexible band 20 is coupled to the garment to allow the engagement means 30 to secure the flexible band 20 to the article of apparel 2. Additionally, in the case that a hook and loop fastener are well know for engaging a plurality of fabrics as well as increasing the friction between the flexible band 20 and the article of apparel 2 and thereby reducing the likelihood of the flexible band 20 sliding off of the article of apparel. Further, a portion of hook and loop fastener complimentary to that coupled to the flexible band 20 may be coupled to the article of apparel 2 to facilitate securing the flexible band 20 to the article of apparel 2. Each of these can be successfully utilized to selectively couple the flexible band 20 to the article of apparel 2. The type of engagement means 30 selected may be determined by both the functional requirement of the flexible band and the material comprising the article of apparel 2. The article of apparel 2 may have a sleeve or a pant leg of which a cuff may comprise a preformed and sewn cuff as is often used to finish both sleeves and pant legs and as well may comprise a rolled cuff such as when a user rolls up a long sleeve to effectively make it a short sleeve. As an illustration, if the flexible band 20 is to be used to hold a denim shirt sleeve up on the forearm or upper arm of the use, either a clip or teeth type device may be used. As another illustration, if the flexible band 20 is to be used as an ornamentation around a shirt cuff of a silk shirt, using a velvet lining on the interior surface of the flexible band 20 may be sufficient to retain the flexible band in the

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desired position without damaging the silk shirt.

Please replace the paragraph beginning on page 6, line 14, with the following rewritten paragraph (deleted text being struck through and added text being underlined):

In a further embodiment, at least one illumination member 40, may be operationally coupled to the flexible band 20. The illumination member 40 may comprise the form of, but is not limited to, at least one of the rhinestones used as one of the decorative objects.

Please replace the paragraph beginning on page 6, line 21, with the following rewritten paragraph (deleted text being struck through and added text being underlined):

The flexible member 20 may be formed into a variety of shapes for decorative purposes including but not limited organic forms which may include a snake, feather, leaf as an example. One such shape anticipated by the present invention is illustrated in Figure 2 and shows a snake having multiple coils for wrapping around a pants leg.